

Stakeholder engagement in Family Medicine: Interactive workshop

Dr Martha Makwero, Prof Jan de Maeseneer



KAMUZU UNIVERSITY
OF HEALTH SCIENCES



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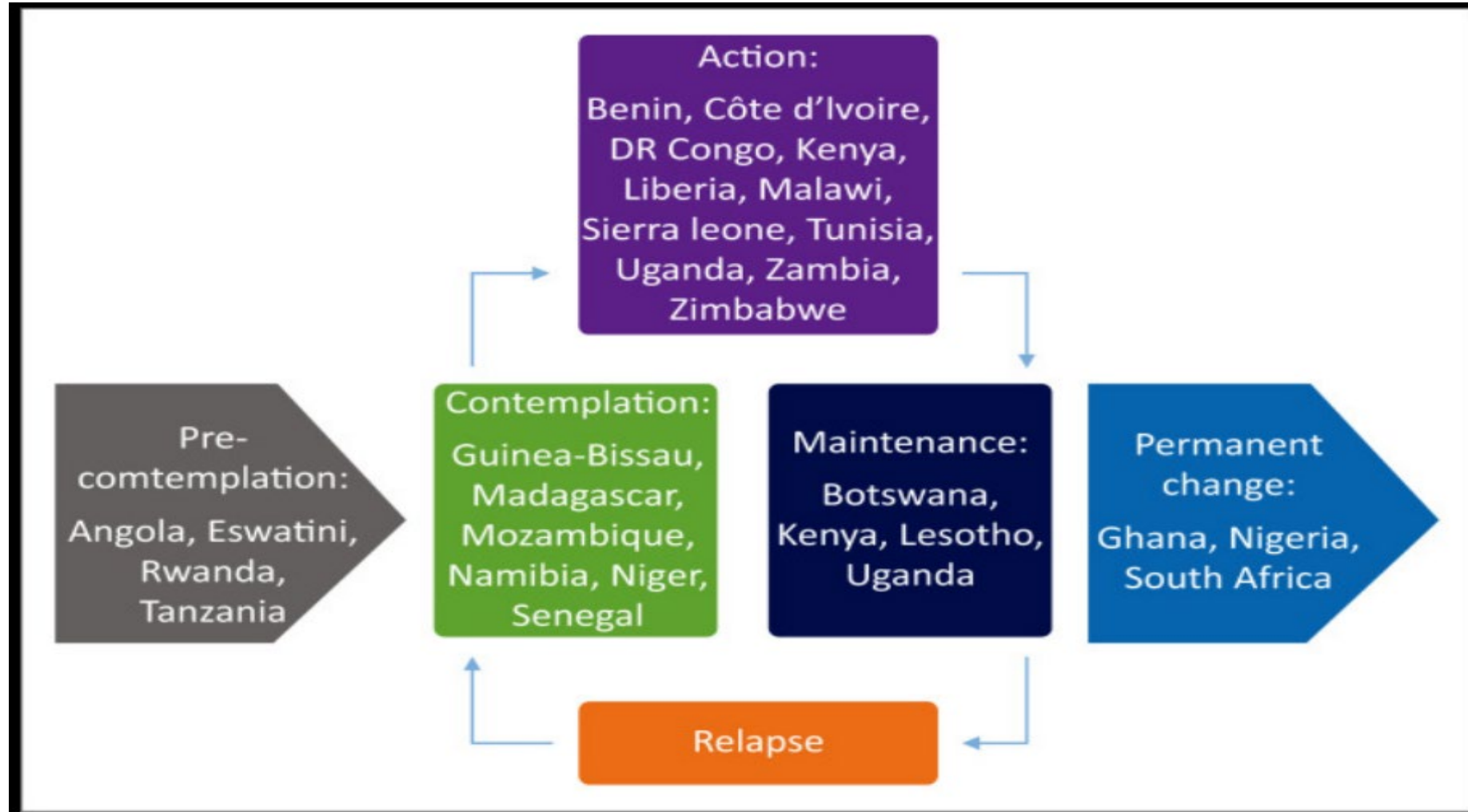
Target audience and objectives of the workshop

Target audience: FM program managers, upcoming leaders, policymakers

1. Share experiences of stakeholder engagement and advocacy among countries
2. Share strategies to optimize policymaker engagement and advocacy efforts for FM

Introduction and context of the workshop

The stages of FM postgraduate training in some selected African countries



The structure of the workshop

- Type: Interactive
- Introductions
- 40 min: Group work & sharing experiences: If you were to make an investment case for Family Medicine to an influential top official
 - What ideal advocacy package would you invest in for your context?
 - What are the effective approaches that would be used?
 - What opportunities and can be leveraged to improve yield?
- 40 Min: Plenary
- 15 min: Inventory of packages ,approaches and tools & wrap up

Output

- Frameworks and tools for advancing advocacy efforts with policymakers and key stakeholders
- Share the