AN INTRODUCTION TO MIXED METHODS STUDY DESIGN

Primafamed Conference

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Mixed methods

/'mikst 'meTHəd/

A process of research in which the researchers integrate qualitative and quantitative methods of data collection and analysis to best understand a research purpose.

"Our study employed a mixed methods research design."

A MIXED METHODS INTERVENTION STUDY

Support Care Cancer DOI 10.1007/s00520-014-2478-7

ORIGINAL ARTICLE

The impact of music therapy versus music medicine on psychological outcomes and pain in cancer patients: a mixed methods study

Joke Bradt • Noah Potvin • Amy Kesslick • Minjung Shim • Donna Radl • Emily Schriver • Edward J. Gracely • Lydia T. Komarnicky-Kocher

Received: 2 August 2014 / Accepted: 6 October 2014 © Springer-Verlag Berlin Heidelberg 2014

Abstract

Purpose The purpose of this study was to compare the impact of music therapy (MT) versus music medicine (MM) interventions on psychological outcomes and pain in cancer patients and to enhance understanding of patients' experiences of these two types of music interventions.

Methods This study employed a mixed methods intervention design in which qualitative data were embedded within a randomized cross-over trial. Thirty-one adult cancer patients participated in two sessions that involved interactive music making with a music therapist (MT) and two sessions in which MT sessions. The qualitative data indicate that music improves symptom management, embodies hope for survival, and helps connect to a pre-illness self, but may also access memories of loss and trauma. MT sessions helped participants tap into inner resources such as playfulness and creativity. Interactive music making also allowed for emotional expression. Some participants preferred the familiarity and predictability of listening to pre-recorded music.

Conclusions The findings of this study advocate for the use of music in cancer care. Treatment benefits may depend on patient characteristics such as outlook on life and readiness

SUMMARY OF MUSIC THERAPY-MUSIC MEDICINE TRIAL (BRADT, 2015)

- **Purpose**: Mixed methods cross-over trial comparing music therapy with music medicine for cancer patients in academic hospital in US
- **Data collection**: quantitative measures of pain; qualitative semi-structured interview collection
- **Mixed methods analysis**: integrating report of treatment preference (quantitative) with reasons why liked one or the other (qualitative)

EXAMPLE OF INTEGRATING QUALITATIVE DATA INTO A TRIAL TO UNDERSTAND PATIENT EXPERIENCES

Treatment benefits	Change in music therapy ^a	Change in music medicine ^a	Patient experiences
↑MT, ↓ MM	0.65 to 1.88	-0.11 to 0.38	 Emphasize the importance of therapeutic relationship and support by therapist Enjoy the creative aspect of music making Are hopeful for the future
†MM, ↓ MT	-0.46 to 0.59	0.33 to 1.63	 Apprehensive about active music making Prefer familiarity of pre-recorded music Hesitant about exploring feelings related to cancer
†MT, † MM	0.61 to 1.07	0.73 to 1.37	 Strong conviction about the power of music to support and give hope Use music for mental escape Use music for emotional exploration and value processing of emotions with therapist
↓ MT, ↓ MM	-0.67 to -1.03	-0.52 to -1.06	 Hold little hope for the future Music evokes sad and traumatic memories Feel inadequate regarding music making and singing Prefer aesthetics of original recordings

↑ great improvement, ↓ less improvement or worsening

Table 4 Joint display of patient experiences per treatment benefits

*Range of overall z-scores (average of z-scores for mood, anxiety, relaxation, and pain)

Source: Bradt et al. (2014)

OVERVIEW



FIELDS USING MIXED METHODS

- Mix of fields represented among mixed methods researchers including:
 - Accounting
 - Agriculture
 - Business
 - Economics
 - Education
 - Evaluation
 - Health sciences
 - Leadership
 - Psychology
 - Sociology
 - Social work

WHAT IS THIS APPROACH CALLED?

- Multi-method
- Integrated
- Combined
- Quantitative and qualitative methods
- Multi-methodology
- Mixed methodology
- Mixed-method
- Mixed methods research



ABOUT ME





- 8 years as an program evaluator-health/human services programs, education
- Applied research methodologist
- Mixed methods research specialization integration, intersecting qualitative designs, capacity building
- Empirical focus on communication and technology for health and education
- Associate Editor, Journal of Mixed Methods Research

WHAT IS MIXED METHODS?

MIXED METHODS

- A natural approach to decisions, inquiry, and research
- Qualitative and quantitative data are part of our every day lives





Fri 10:00 am - 10:00 pm Closed now



the diverse list concepts through definitions of terms, thought-provoking questions, charts, and

CHARACTERISTICS OF MIXED METHODS

Collect and analyze qualitative and quantitative data

Use rigorous qualitative and quantitative methods

Use a mixed methods design

Integrate the two forms of research

Use philosophy or theory as a lens

Creswell & Plano Clark, 2018

COLLECT AND ANALYZE QUANTITATIVE AND QUALITATIVE DATA

QUANTITATIVE (CLOSED-ENDED)

- Surveys
- Instruments
- Tests
- Observational checklists
- Reports with numbers

QUALITATIVE (OPEN-ENDED)

- Open-ended interviews
- Open-ended observations
- Documents
- Audio-visual materials (e.g. photos, videos)

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USE RIGOROUS QUALITATIVE AND QUANTITATIVE METHODS: THE INTENT OF THE RESEARCH

Qualitative

- Understand meaning that individuals give to a phenomenon inductively
- Learn participants views of a phenomenon

Quantitative

- Test a theory deductively to support or refute it
- Measure a phenomenon, construct or variable

QUALITATIVE AND QUANTITATIVE RESEARCH: HOW INTENT IS FOCUSED?

Qualitative	Quantitative
 Ask open-ended questions 	s • Ask closed-ended
 Understand the 	questions
complexity of a single idea	• Test for specific variable
or phenomenon	that form hypotheses o
 Develop a theory to 	questions

S

explain a phenomenon

QUALITATIVE AND QUANTITATIVE RESEARCH: HOW LITERATURE IS USED?

Qualitative

Quantitative

- Describe the justification of the problem
- Identify theory that informs the research

- Justifies the problem
- Identifies and supports questions and hypotheses

QUALITATIVE AND QUANTITATIVE RESEARCH: HOW DATA ARE COLLECTED?

Qualitative

- Words and images
- From a few participants in a few settings
- Studying participants in their own setting
- Following iterative procedures and processes

Quantitative

- Numerically
- From many participants often from many sites
- Sending or administering instruments to participants
- Following strict procedures and rigid processes

QUALITATIVE AND QUANTITATIVE RESEARCH: HOW DATA ARE ANALYZED?

Qualitative

- Text or image analysis
- Through development of themes
- Developing larger patterns or generalizations

Quantitative

- Numerical statistical analysis
- Rejecting hypotheses or determining effect size

QUALITATIVE AND QUANTITATIVE RESEARCH: ROLE OF RESEARCHER?

Qualitative

- Researcher is the instrument of data collection
- Identifies personal stance (personal inventory)
- Reports and uses biases

Quantitative

- Remains in background, often blinded
- Takes steps to remove or reduce bias

QUALITATIVE AND QUANTITATIVE RESEARCH: HOW DATA ARE VALIDATED?

Qualitative

- Procedures rely on the participants, researchers and/or readers
- Trustworthiness, verisimilitude

Quantitative

- Using validity procedures based on external standards such as judges, past research, statistics
- Validity, reliability

MATCHING RESEARCH PROBLEMS TO DESIGNS

QUANTITATIVE

- Experimental
- Quasi-experimental
- Correlational
- Survey
- Case control

QUALITATIVE

- Grounded theory
- Case study
- Narrative research
- Ethnography
- Phenomenology
- Qualitative descriptive

Type of research problem

What are features of a culture-sharing group?

Types of methods/designs

- Designs?
- Examples?

- Type of research problem
- What are features of a culture-sharing group?

Types of methods/designs

- Ethnography
- Japanese couples experiences and beliefs with the birthing process in the United States

Yoshioka T, Yeo S, <u>Fetters MD</u>. Experiences with epidural anesthesia of Japanese women who had childbirth in the United States. *J Anesth*, 26(3):326-33, 2012.

Type of research problem

Types of methods/designs

Need to generate a theory of a process

- Design?
- Example?

Type of research problem

• Need to generate a theory of a process

Types of methods/designs

- Grounded theory
- Develop a testable theory for how domestic students became interested in engineering PhD programs

Howell-Smith, M. C. (2011). Factors that facilitate or inhibit interest of domestic students in the engineering PhD:A mixed methods study. (Dissertation), University of Nebraska.

Type of research problem

Types of methods/designs

• What is the story of a particular person?

• Design?

• Example?

Type of research problem

• What is the story of a particular person?

Types of methods/designs

- Narrative Research
- Life history, "The last Confederate Widow"

Type of research problem

Types of methods/designs

- Is a treatment effective?
- Design?
- Examples?

Type of research problem

• Is a treatment effective?

Types of methods/designs

- Experimental design, RCT
- Comparison virtual vs. traditional learning
- Effectiveness of a webbased educational program on cancer screening and screening rates

Type of research problem

Types of methods/designs

- What factors influence an outcome?
- Designs?
- Examples?

Type of research problem

• What factors influence an outcome?

Types of methods/designs

- Correlation design
- Comparison of individuals who do and do not go to university
- Correlation of socioeconomic status and health outcomes

Type of research problem

Types of methods/designs

- What are specific trends in a broad population of study
- Design?
- Example?
TYPES OF QUANTITATIVE RESEARCH PROBLEMS AND MATCHING METHODS/DESIGNS

Type of research problem

 What are specific trends in a broad population of study? Types of methods/designs

- Survey
- Political opinion polls
- Stakeholder attitudes about a type of research

Legocki, L. J., Meurer, W. J., Frederiksen, S., Lewis, R. J., Durkalski, V. L., Berry, D.A., . .. Fetters, M. D. (2015). Clinical trialist perspectives on the ethics of adaptive clinical trials: A mixed-methods analysis. *BMC Medical Ethics*, *16*(1), 27.

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Creswell & Plano Clark, 2018

USE A MIXED METHODS DESIGN

- 3 Core Designs
- Convergent
- Explanatory Sequential
- Exploratory Sequential
- Numerous Complex Design
- Multistage
- Intervention
- Case Study
- Participatory Community-Based Participatory Research, Transformative

CONVERGENT DESIGN

Characteristics

Collecting both quantitative and qualitative data in similar timeframe

I) data collection and analysis occurs in *parallel* with merging after respective analyses

2) data collection and analysis is *interactive* with analysis typically of one, eg, qualitative, informing data collection and analysis of the other, eg quantitative

Applications

To acquire quantitative (trends, large numbers, generalization) with qualitative (detail, small numbers, in-depth)

To validate or explain quantitative findings with qualitative data collected contemporaneously

When you want to expand your quantitative findings with some open-ended qualitative data (e.g., survey with closed- and openended data)



EXPLANATORY SEQUENTIAL DESIGN

- Characteristics
 - Two-phase project
 - Collecting <u>quantitative</u> data first followed by collecting <u>qualitative</u> data second
- Applications
 - To explain the quantitative results in more depth with qualitative data (e.g., statistical differences among groups, individuals who scored at extreme levels)
 - To identify appropriate participants to study in more depth qualitatively



EXPLORATORY SEQUENTIAL DESIGN

- Characteristics
 - Two-phase project
 - Collecting <u>qualitative</u> data first followed by collecting <u>quantitative</u> data second
- Applications
 - To develop a classification or typology for testing quantitatively
 - To identify variables to study quantitatively when these variables are not known
 - To cognitively test instruments prior to a study
 - To develop a theory or model and then to test it later



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THE CHALLENGE OF INTEGRATION

- Integration: intentionally combining qualitative and quantitative research
- Meta-inferences: the result of synergy, new inferences from integrating the two forms

Editorial

The I + I = 3 Integration Challenge

Journal of Mixed Methods Research 2015, Vol. 9(2) 115–117 © The Author(s) 2015 Reprints and permissions: sagepub.com/journalsPermissions.nav DOI: 10.1177/1558689815581222 mmr.sagepub.com

Michael D. Fetters¹ and Dawn Freshwater²

INTEGRATION OF DATA

- Investigators intentionally integrate or combine the quantitative and qualitative data rather than keeping them separate
- Assumes integration leads to maximizing the strengths of the quantitative and qualitative data and minimizing their weaknesses

MIXED METHODS RESEARCH MEANS INTEGRATING QUANTITATIVE AND QUALITATIVE RESEARCH



INTEGRATION IS THE CENTRAL FEATURE OF MIXED METHODS RESEARCH

- Integration is mixed methods analysis
- Intentionally bringing together quantitative and qualitative research
 - Merging Results
 - Connecting data through sampling
 - **Building** one form of data collection based on the other
- Synergy beyond what either alone could generate
 - New inferences
 - Ex. Treatment benefits + experiences
 - Ex. Program outcomes + process
 - One phase informs the other

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Creswell & Plano Clark, 2018

USE PHILOSOPHY OR THEORY AS A LENS

- Guiding data collection and analysis
- Matching data sources to theoretical constructs
 - Quantitatively and qualitatively
 - Ensuring parallel concepts in qualitative and quantitative component
- Guiding integrative (i.e., mixed methods) analysis
- Philosophical worldviews (e.g., community-based participatory research)
 - Guiding the entire process of research

AN EXAMPLE STUDY

A MIXED METHODS STUDY - HEROIC

- **Background**: Risk-standardized survival after in-hospital cardiac arrest (IHCA) varies substantially (median, 23.7%; range, 9.2%-37.5%)
- **Purpose**: understand how top-performing hospitals organize their resuscitation teams to achieve high survival rates
- **Data sources**: quantitative registry data, qualitative interviews though site visits at US hospitals
- Integration: connecting using quantitative results to drive sampling and interview protocol

The study was supported by the National Institutes of Health: 5R01HL123980-03 and K01 LM012739-01



TO READ MORE ABOUT THIS STUDY:

MQIC 2020 **MAXQDA** International Conference

Nursing roles for in-hospital cardiac arrest response: higher versus lower performing hospitals

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(CPR) and defibrillation, and an organi-

sational structure that supports resuscita

tion care. Early initiation of CPR within

1 min, defibrillation within 2 min and

epinephrine administration within 5 min

have been linked to improved survival

after IHCA.1-3 However, wide variation

 Additional material is published online only. To view please visit the journal online (http://dx.doi.org/10.1136/ ABSTRACT Background Good outcomes for in-hospital cardiac (HCA) depend on a skilled resuscitation team, prompt initiation of high-quality cardiopulmonary bmigs-2019-009487). suscitation and defibrillation and croarisational structures to support IHCA response. We examined the For numbered affiliations see end of article. role of nurses in resuscitation, contrasting higher versus lower performing hospitals in IHCA survival. Methods We conducted a descriptive qualitative study Correspondence to Dr Timothy C Guetterna ton University. Omaha. NE 68178. USA: mguetterm an @creighton.edu Received 22 February 2019 Revised 1 August 2019 Accepted 6 August 2019

in survival rates persists across hospinine hospitals in the American Heart Association's Get tals^{4 5} despite American Heart Associa-tion (AHA) guidelines supporting these With The Guidelines-Resuscitation registry, purposefully sampling hospitals that varied in geography, academic interventions." A likely reason is that status and risk-standardised IHCA survival. We conducted implementation of the guidelines occurs 158 semistructured interviews with nurses, physicians, respiratory therapists, pharmacists, quality improvement staff and administrators. Qualitative thematic text in a complex hospital environment and requires the participation of multiple analysis followed by type-building text analysis identified providers.7 8 Yet, little empirical work nct nursing roles in IHCA care and support for roles. to date has evaluated IHCA healthcare Results Nurses played three major roles in IHCA provider roles beyond that of physicians. response: bedside first responder, resuscitation team member and clinical or administrative leader. We found One of the most critical,9-11 yet understudied, groups in improving IHCA distinctions between higher and lower performing outcomes is nurses. Nurses can improve hospitals in support for nurses. Higher performing hospitals emphasised training and competency of resuscitation outcomes in multiple ways First, bedside nurses are often the first nurses at all levels; provided organisational flexibility and responsiveness with nursing roles; and empowered nurses to operate at a higher scope of clinical practice providers to encounter an IHCA or identify a decompensating patient.12 As first (eq bedside defibrillation). Higher performing responders, they can initiate resuscitation hospitals promoted nurses as leaders-administrators in a timely manner, which has been linked supporting nurses in resuscitation care at the institution. to improved survival. Second, nurses are resuscitation team leaders during resuscitation and clinical champions for resuscitation care. Lower performing hospitals had more restrictive nurse roles with members of rapid response and resuscitation teams and lead the resuscitation less emphasis on sustematically identifying improvement team response prior to, and after, physicians arrive.13 Third, nurses often serve as Conclusion Hospitals that excelled in IHCA survival leaders in hospital quality improvement emphasised mentoring and empowering front-line nurses and patient safety efforts. Nursing leaders and ensured clinical competency and adequate nursing training for IHCA care. Though not proof of causation, can also remove barriers to care and facilnurses appear to be oritical to effective IHCA response itate hospital-wide initiatives.14 Nonetheand how to support their role to optimise outcomes warrants further investigation. less, despite nurses' essential involvement in resuscitation, a clear understanding of their diverse roles and ways in which

To cite: Guetterman TO INTRODUCTION Kellenberg JE, Krein SL, et al Good clinical outcomes for in-hospital is lacking. Kellehberg Je, Krein SL, er al BMI Qual Saf Epub ahead ol print: [please include Day Month Year]. doi:10.1136/ bmjps-2019-009487

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cardiac arrest (IHCA) depend on a highly Accordingly, we used data previously skilled team, prompt initiation of high- collected from the Hospital Enhancement quality cardiopulmonary resuscitation of Resuscitation Outcomes for In-Hospital

Guetterman T.C. et al. BMI Qual Saf 2019;0:1-8. doi:10.1136/bm(qs-2019-00948

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hospitals could better support their partic-

ipation to enhance resuscitation outcomes

Circulation

ORIGINAL RESEARCH ARTICLE

How Do Resuscitation Teams at Top-Performing Hospitals for In-Hospital Cardiac Arrest Succeed?

A Qualitative Study

154 July 10, 2018

Editorial, see p 164 BACKGROUND: In-hospital cardiac arrest (IHCA) is common, and outcomes vary substantially across US hospitals, but reasons for these differences are largely unknown. We set out to better understand how top-performing hospitals organize their resuscitation teams to achieve high survival rates for IHCA.

METHODS: We calculated risk-standardized IHCA survival to discharge rates across American Heart Association Get With The Guidelines–Resuscitation registry hospitals between 2012 and 2014. We identified geographically and academically diverse hospitals in the top, middle, and bottom quartiles of survival for IHCA and performed a qualitative study that included site visits with in-depth interviews of clinical and administrative staff at 9 hospitals. With the use of thematic analysis, data were analyzed to identify salient themes of perceived performance by informants.

RESULTS: Across 9 hospitals, we interviewed 158 individuals from multiple disciplines including physicians (17.1%), nurses (45.6%), other clinical staff (17.1%), and administration (20.3%). We identified 4 broad themes related to resuscitation teams: (1) team design, (2) team composition and roles, (3) communication and leadership during IHCA, and (4) training and education. Resuscitation teams at top-performing hospitals demonstrated the following features: dedicated or designated resuscitation teams: participation of diverse disciplines as team member: during IHCA; clear roles and responsibilities of team members; better communication and leadership during IHCA; and in-depth mock codes

CONCLUSIONS: Resuscitation teams at hospitals with high IHCA survival differ from non-top-performing hospitals. Our findings suggest core elements of successful resuscitation teams that are associated with better outcomes and form the basis for future work to improve IHCA.

Key Words: cardiac arrest, sudde health services research = quality improvement = qualitative research Sources of Funding, see page 162 © 2018 American Heart Association. In http://circ.ahajournals.org

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JAMAInternal Medicine | Original Investigation

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Assessment of Rapid Response Teams at Top-Performing Hospitals for In-Hospital Cardiac Arrest

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IMPORTANCE Rapid response teams (RRTs) are foundational to hospital response t deteriorating conditions of patients. However, little is known about differences in RRT organization and function across top-performing and non-top-performing hospitals for in-hospital cardiac arrest (IHCA) care

OBJECTIVE To evaluate differences in design and implementation of RRTs at top-performing and non-top-performing sites for survival of IHCA, which is known to be associated with hospital performance on IHCA incidence.

DESIGN, SETTING, AND PARTICIPANTS A qualitative analysis was performed of data from semistructured interviews of 158 hospital staff members (nurses, physicians, administrators, and staff) during site visits to 9 hospitals participating in the Get With The Guidelines-Resuscitation program and consistently ranked in the top, middle, and bottom quartiles for IHCA survival during 2012-2014. Site visits were conducted from April 19, 2016, to July 27, 2017. Data analysis was completed in January 2019.

SAND MEASURES Semistructured in-depth interviews we thematic analysis was conducted on strategies for IHCA prevention, including RRT roles and responsibilities

RESULTS Of the 158 participants, 72 were nurses (45.6%), 27 physicians (17.1%), 27 dinical staff (17.1%), and 32 administrators (20.3%). Between 12 and 30 people at each hospital Participated in interviews. Differences in RRTs at top-performing and non-top-performing sites were found in the following 4 domains: team design and composition. RRT engagement in surveillance of at-risk patients, empowerment of bedside nurses to activate the RRT, and collaboration with bedside nurses during and after a rapid response. At top-performing hospitals, RRTs were typically staffed with dedicated team members without competing clinical responsibilities, who provided expertise to bedside nurses in managing patients who were at risk for deterioration, and collaborated with nurses during and after a rapid response. We set in the desired and a set of a se non-top-performing hospitals had competing clinical responsibilities and were generally less engaged with bedsidenurses. Nurses at non-top-performing hospitals reported concerns about potential consequences from activating the RRT.

CONCLUSIONS AND RELEVANCE. This qualitative study's findings suggest that top performing hospitals feature RRTs with dedicated staff without competing clinical responsibilities, that work collaboratively with bedside nurses, and that can be activated without fear of reprisal. These findings provide unique insights into RRTs at hospitals with better IHCA outcomes

InternalMedicine, Carver Colleg

Supplemental content

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or Affiliations: Author tions are listed at the end of this

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IHCA ROLES FOR NURSES



DISTINGUISHING HIGHER PERFORMING HOSPITALS



Emphasized of training and competency of nurses at all levels

- Mentoring of nurses
- CA Simulation and debriefing
- Training programs and needs assessment

Provided organizational flexibility and responsiveness with nursing roles

- Review of data and implement changes
- Risks/new programs with potential to improve care
- Speediness of response

Empowered nurses to operate at a higher scope of clinical practice

- Make decisions and think critically
- Defibrillate
- Hold leadership roles
- Requires change of institutional culture

JOINT DISPLAY OF THEMES BY QUANTITATIVE GROUPS – EXPLAIN VARIATION

Theme	Higher Performing	Lower Performing
Education and Training	Mentoring, debriefing, and identification of training needs was more systematic and definitive. "They've also done a very good job of teaching the staff when they would like to be called; 'don't wait until the patient has coded, let's call now versus later when this is happening so that they can get in there and maybe prevent the code'" (Training Center Manager, Higher Performing)	Attention to training and educational needs tended to be more of an ad hoc process. "What we usually just tell our nurses, and I don't think that there's an actual class on this that they go throughif they have a patient that they just really feel like something's wrong, even they can't put a finger on what it is, it's not going to hurt to call a rapid response." (Director of <i>Critical Care Unit, Lower Performing</i>)
Organizational Flexibility and Responsiveness	Hospitals use data systematically to evaluate IHCA outcomes and address training and other nursing needs. "We as an organization value that and value date -driven decisions and processes as part of thatit informs us to where we need to focus our educational programs And I think [Quality Director, RN] and her team, we're lucky to have that resource available." (Medical Leader, Higher Performing)	Responsiveness and willingness to change, even based on data, was less prominent. "From my perspective, and that's only from my perspective, I don't think the data drives anything. Like we've been part of [the AHA GWTG] national registrysince whenever national registry started. I don't see people calling and saying, how are we doing with that?" (Advanced Practice Nurse, Lower Performing)
Nurse Empowerment	Higher performing sites envision nurses in IHCA leadership roles or as clinical champions. Leaders set culture and empower nurses to assume responsibility in alignment with their scope of practice. <i>"If they can get it on, if they're soon enough, they will shock…But, yeah, they're pretty</i> <i>empowered. They'll do it. If there's not a house [officer] or somebody there, they're going to go</i> <i>ahead and do it. They're not going to wait." (Nursing Unit Director, Higher Performing)</i>	At lower performing sites, there was variation in nurses' scope of practice. "Our med-surg nurses are not defibrillation certified, our critical care nurses are, so technically they can defibrillate before somebody gets there. The ICU nurses will do that; the med-surg nurses will not." (Advanced Practice Nurse, Lower Performing)

INTEGRATION AND DATA ANALYSIS IN MIXED METHODS RESEARCH

LEARNING OBJECTIVES

You will be able to

- Describe integration strategies
- Identify at least one integration strategy that applies to your project
- Apply joint displays to achieve integration

KEY FEATURE OF MIXED METHODS: INTEGRATION



Intentionally collect both quantitative and qualitative data and combines the strengths of each to answer research questions





Metainferences: result from integrating results or data

Integration generates something new

Qualitative followup studies

Instruments

Meta-inferences

INTEGRATION OCCURS THROUGHOUT THE PROCESS OF RESEARCH



INTEGRATION THROUGH DATA COLLECTION, ANALYSIS, AND REPORTING

How one brings together the quantitative and qualitative results in a mixed methods study

- Merging
- Connecting (i.e., explaining)
- Building

Source: Fetters, Curry, & Creswell (2013)

REPRESENTING INTEGRATION WHEN REPORTING FINDINGS

- Narrative discussion
- Visual joint displays



Connecting Integration to Designs

Design	Approach	Description of Intent
Convergent	Comparing (merging)	 Collecting data about similar ideas to look for confirmation, contradiction. Or, obtain a broader understanding than possible with single method.
Sequential	Explaining (connecting)	One database links to the other through sampling
	Exploring (building)	One database informs the data collection approach of the other
Intervention Evaluation Multiphase	Embedding	Data collection and analysis link at multiple points

MERGING INTEGRATION

- Bring qualitative and quantitative data together for analysis and comparison
 - e.g., Wittink et al. (2006) reported themes with respect to quantitative scores or statistics



WAYS TO MERGE THE DATA

- Merge Quantitative and qualitative
- Comparing results side-by-side
- Transforming data
 - Qualitative to quantitative (common)
 - Quantitative to qualitative (uncommon)
- Relating qualitative to quantitative results
- Constructing joint displays
 - Tables
 - Figures

INTEGRATION THROUGH COMPARISON

- Bring together qualitative and quantitative data **iteratively**
- Determine the extent to which the two forms of data confirm, contradict, or expand
- **Continuous comparison** of findings between the qualitative and quantitative data



Source: MD Fetters, Mixed Methods Workshop 3/31-4/2/2016

WHEN YOU INTEGRATE THROUGH MERGING

You bring databases are together for analysis

- Comparing results on **common** themes
- Comparing results on **different** themes

You make an interpretation

- Confirmation
- Contradiction
- Expansion

FIRST STEPS IN MERGING THROUGH MAKING COMPARISONS

- Inventory your own data
 - What are your qualitative data
 - How are the data organized?
 - What are your quantitative data
 - How are the data organized?
- Find commonality in qualitative and quantitative data

HOW TO LINK THEMES AND CONSTRUCTS

• What are the connections between the qualitative themes and quantitative constructs?

		•		
Qualitative	Qualitative	Connect with	Quantitative	Quantitative
Sources	Themes	lines	Constructs	Sources
Student	Verbal		Clarity	Attitudinal
reflections	communication			Scale
			Purpose	
	Nonverbal		_	OSCE
	communication		Utility	
				MPathic
	Engagement of		Reaction to	Score
	training		learning	
			experience	
	Supplemental	$(X \setminus X)$		
	training		Openness/	
			defensiveness	
	Immediate			
	feedback		Collaborative/	
			competitive	
			.,	
			Nonverbal	
			communication	
			Drosonco	
			FICSCILC	

Merging of Qualitative Themes and Quantitative Constructs by building a joint display

INTEGRATION THROUGH RELATING

- Examine qualitative themes by statistics
- Examine statistics by qualitative themes
- Array the two in a crosstab to look for patterns

WHAT IS A JOINT DISPLAY?

- Bring quantitative and qualitative approaches together through a visual means
- Draw out new insights-synergistic
- Framework to integrate and represent MM analysis
- Types and applications in research are developing

Integrating Quantitative and Qualitative Results in Health Science Mixed Methods Research Through Joint Displays

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ABSTRACT PURPOSE Mixed methods research is becoming an important methodology

to investigate complex health-related topics, yet the meaningful integration of a meanging compare tomore means repro-, yet the meaningful means on or qualitative and quantitative data remains elusive and needs further development. A promising innovation to facilitate integration is the use of visual joint displays that bring data together visually to draw our new insights. The purpose of this near using cata sogener reasons to usine out new magnal, the parameter into study was to identify exemplar joint displays by analyzing the various types of joint displays being used in published articles.

METHODS We searched for empirical articles that included joint displays in 3

journals that publish state of the art mixed methods research. We analyzed each journess can pacetal same a new an make memory research, we anaryzed e of 19 identified joint displays to extract the type of display, mixed methods design, purpose, rationale, qualitative and quantitative data sources, integration approaches, and analytic strategies. Our analytic focused on what each display

communicated and its representation of mixed methods analysis. RESULTS The most prevalent types of joint displays were statistics by themes and

adde by side comparisons, innovative joint displays connected findings to theoret. ical frameworks or recommendations. Researchers used joint displays for convercan reasonances or recommendations, researchers used joint unpage for conve-gent, explanatory sequential, exploratory sequential, and intervention designs. genr, expensions y sequences, expensions y sequences, and the inferences. We identified exemplars for each of these designs by analyzing the inferences. gained through using the joint display. Exemplars represented mixed methods

integration, presented integrated results, and yielded new insights. CONCLUSIONS Joint displays appear to provide a structure to discuts the integrated analysis and assist both researchers and readers in understanding how

mixed methods provides new insights. We encourage researchers to use joint displays to Integrate and represent mixed methods analysis and discuss their value.

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INTRODUCTION

ixed methods research increasingly is being used as a methodology in the health sciences^{1,3} to gain a more complete understanding of issues and hear the voices of participants. Research. ers have used the mixed methods approach to examine nuanced topics.

sach as electronic personal health records,* knowledge resources,* patient. physician communication * and insight about intervention feasibility and implementation practices.* Mixed methods research is the collection and analysis of both qualitative and quantizative data and its integration, drawing on the strengths of both approaches. A We examined joint displays as a way to represent and facilitate integration of qualitative and quantitative

Increasingly, methodologists have emphasized the integration of qualitative and quantitative data as the centerpiece of mixed methods.* Integration is an intentional process by which the researcher brings quantitative and qualitative approaches together in a study." Quantitative and qualitative data then become interdependent in addressing common research ANNALS OF FAMILY MEDICINE - WWW ANNFAMMED.ORC - VOL. 13, ND. 6 - NOVEMBER/DECEMBER 2015

Table 3. Characteristics of Persons According to Themes Raised in Semistructured Interviews (n = 48) Characteristics Sociodemographic characteristics "They just check out your heart and things" Age, mean y (SD) n = 8 "They'll just send Women, No. (%)* you to a psychiatrist" n = 773.3 (3.3) African American, No. (%)* n = 6 77.5 (4.2) Education less than high school, 6 (100) 75.1 (7.8) 6 (75) Z (33) 71.3 (6.3) Psychological status 4 (57) 3 (38) 2 (33) 2 (28) 4 (67) CES-D score, mean (SD) 3 (38) Z (28) BAI score, mean (SD) 3 (50) 19.0 (11.8) BHS score, mean (SD) 2 (33) 11.9 (7.4) 10.5 (4.9) Cognitive status 15.3 (9.6) 10.0 (9.1) 4.8 (4.9) MMSE score, mean (SD) 6.4 (4.5) 14.0 (10.3) 3.8 (3.1) Physical health 4.6 (3.7) 28.7 (1.2) 6.8 (3.8) Physical function score, mean (SD) 27.5 (2.2) 5.7 (3.1) Role physical score, mean (SD) 28.9 (0.7) 64.2 (21.5) Role emotional score, mean (SD) 63.6 (31.0) 27.8 (1.7) Social function score, mean (SD) 45.8 (36.8) 71.3 (24.8) 65.6 (35.2) 88.9 (27.2) Bodily pain score, mean (SD) 46.4 (44.3) 56.7 (28.2) 72.3 (39.8) General health perception score, 75.0 (17.7) 50.0 (50.0) 70.3 (34.0) 29.2 (29.2) 61.3 (17.7) 55.0 (25.8) 62.5 (27.0) 83.3 (40.8) No. of medical conditions, 41.7 (15.7) 61.3 (17.5) 50.4 (26.1) 72.9 (21.5) mean (SD) No. of visits within 6 months, 54.3 (16.4) 8.7 (0.8) 43.8 (24.2) mean (SD) 6.6 (Z.9) 42.5 (14.4) Discussion of depression with physician 8.0 (3.1) 2.5 (1.0) Doctor understood how you feel, 2.8 (1.4) 8.0 (2.3) 2.6 (1.5) Has discussed feelings with doctor, 5 (83) 2.8 (1.5) 4 (50) Physician ratings at Index visit 5 (83) 1 (14) Physician rates the patient as 3 (38) 3 (50) depressed, No. (%)* 1 (14) Physician knows the patient very 6 (100) Z (33) 3 (38) Note: Data From the Spectrum Study (2001-2004). 5 (83) 4 (57) 6 (75) 6 (100) 4 (57) BAI = Beck Anxiety Inventory; CES.D = Center for Epidemiologic Studies Depression Scale; MMSE = Mini-Mental State Examination. 4 (67)

USING JOINT DISPLAYS TO INTEGRATE QUALITATIVE AND QUANTITATIVE **APPROACHES**
JOINT DISPLAY OF STATISTICS BY QUALITATIVE THEMES

- Design: Convergent
- Setting: Primary Care, patients with depression 65 and older
- Data collection: Semi-structured interviews and scores in standardized instruments
- Integration: Linkage of patient demographics, scores on measures, and qualitative themes.

Characteristics	"My doctor just picked it up" n = 6	"l'm a good patient" n = 8	"They just check out your heart and things" n = 7	"They'll just send you to a psychiatrist" n = 6	
Sociodemographic characteristics					
Age, mean y (SD)	73.3 (3.3)	77.5 (4.2)	75.1 (7.8)	71.3 (6.3)	
Women, No. (%)*	6 (100)	6 (75)	4 (57)	4 (67)	
African American, No. (%)*	2 (33)	3 (38)	2 (28)	3 (50)	
Education less than high school, No. (%)*	2 (33)	3 (38)	2 (28)	2 (33)	
Psychological status					
CES-D score, mean (SD)	19.0 (11.8)	11.9 (7.4)	15.3 (9.6)	14.0 (10.3)	
BAI score, mean (SD)	10.5 (4.9)	10.0 (9.1)	6.4 (4.5)	6.8 (3.8)	
BHS score, mean (SD)	4.8 (4.9)	3.8 (3.1)	4.6 (3.7)	5.7 (3.1)	
Cognitive status					
MMSE score, mean (SD)	28.7 (1.2)	27.5 (2.2)	28.9 (0.7)	27.8 (1.7)	
Physical health					
Physical function score, mean (SD)	64.2 (21.5)	63.6 (31.0)	71.3 (24.8)	56.7 (28.2)	
Role physical score, mean (SD)	45.8 (36.8)	65.6 (35.2)	46.4 (44.3)	29.2 (29.2)	
Role emotional score, mean (SD)	88.9 (27.2)	72.3 (39.8)	50.0 (50.0)	83.3 (40.8)	
Social function score, mean (SD)	75.0 (17.7)	70.3 (34.0)	62.5 (27.0)	72.9 (21.5)	
Bodily pain score, mean (SD)	61.3 (17.7)	55.0 (25.8)	50.4 (26.1)	43.8 (24.2)	
General health perception score, mean (SD)	41.7 (15.7)	61.3 (17.5)	54.3 (16.4)	42.5 (14.4)	
No. of medical conditions, mean (SD)	8.7 (0.8)	6.6 (2.9)	8.0 (3.1)	8.0 (2.3)	
No. of visits within 6 months, mean (SD)	2.5 (1.0)	2.8 (1.4)	2.6 (1.5)	2.8 (1.5)	
Discussion of depression with physician					
Doctor understood how you feel, No. (%)*	5 (83)	4 (50)	1 (14)	3 (50)	
Has discussed feelings with doctor, No. (%)*	5 (83)	3 (38)	1 (14)	2 (33)	
Physician ratings at index visit					
Physician rates the patient as depressed, No. (%)*	6 (100)	3 (38)	4 (57)	6 (100)	
Physician knows the patient very well, No. (%)*	5 (83)	6 (75)	4 (57)	4 (67)	
Note: Data From the Spectrum Study (2001-20	004).				

able 3. Characteristics of Persons Accordi	to Themes Raised in Semistructured	Interviews $(n = 48)$
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* Column percents.

BAI = Beck Anxiety Inventory; CES-D = Center for Epidemiologic Studies Depression Scale; MMSE = Mini-Mental State Examination.

Ann Fam Med 2006;4:302-309. DOI: 10.1370/afm.558.

CONNECTING INTEGRATION

- **Connecting**: links data through sampling
 - e.g., Petros (2012) purposively selected the qualitative follow-up sample based on the individuals who provided unexpected survey responses
- Intent is to explain or further understanding quantitative results.



CONNECTING TO EXPLAIN QUAN RESULTS

- First obtain quantitative results
- Identify what needs further exploration
- Based on quantitative results, decide who to sample for follow-up interviews, focus groups, etc.
 - Unexpected results
 - Extreme responses
 - Significant results
 - Nonsignificant results
 - Typical results
- Consistent with your research questions

CONNECTING TO EXPLAIN QUAN RESULTS

- Based on quantitative results, decide what questions to ask
 - Write interview questions
 - Write focus group questions
 - Develop an observational protocol
- Consistent with your research questions

EXPLAIN QUANTITATIVE RESULTS

- Interpretation after the follow-up qualitative phase
- How do qualitative results explain or expand on quantitative results?
 - E.g., explain variation in high vs. low scores

A JOINT DISPLAY COMBINING THEMES, HIGH AND LOW SCORES (QUAN), EXPLANATORY QUOTES

Table 4. Quotes Related to Lanham et al's Relationship Characteristics in Clinics with High and Low WRS Scores

Rich communication

Communication through face-to-face conversation; most effective when messages are unclear or ambiguous				
Low WRS score clinics	"I think that some days we should just sit down and say, 'Okay, this is what's going on. What do you know—how do you perceive this is supposed to be done?'[S]ometimes the hurdles that we run into are just, they could have been easily avoided if there had been a little bit better communication."			
High WRS score clinics	"Well, you know we have what's called huddle every morning and any problems from the day before are discussed in huddle with all the team members and the clerical staff, social workers, the phar- macist. So we all get to know anything that's going on at that time."			
Heedful Interrelating				
Individuals are attentive to their work tasks and sensitive to how their roles and actions affect and intersect with those around them				
Low WRS score clinics	"[T]here's a whole lot of tension and a lot of it has to do with, 'That ain't my job and you're messing in my area and you don't belong in my area and you need to back out and just stay in your own business.'"			
High WRS score clinics	"I think the teamwork here is just excellent. You know we really nitch			
Source: Finley et al (2013)				

BUILDING INTEGRATION

- **Building**: The results of one component informs the data collection of the other
 - e.g., Haggerty (2012) used qualitative studies to identify exiting and new items to measure continuity of care



BUILDING: GOING FROM QUALITATIVE FINDINGS TO A QUANTITATIVE INSTRUMENT



A JOINT DISPLAY IN AN EXPLORATORY SEQUENTIAL INSTRUMENT DEVELOPMENT MIXED METHODS STUDY

Qualitative Findings		Quantitative Instrument		
Qualitative	Codes	Instrument	Instrument Variables	
Theme		Scale		
Day-to-Day	Emotions	Day-to-Day	Emotions	
Issues	Education	Issues	Education	
	Interests		Personal Interests	
	Money and Finances		Money	
	Religion and Spirituality		Religion	
	Significantly Positive		Positivity	
Interview Guide	Health	Satisfaction	Health Satisfaction	
Topics	Recreation	Scale	Recreation Satisfaction	
	Home Life		Home Life Satisfaction	
	Relationship		Relationship Satisfaction	
	Work Issues		Work Satisfaction	
	Overall		Overall Satisfaction	
People	Friends	People and	Friends	
_	Parents	Relationships	Parents	
	Partner	-	Partner	
	Siblings		Siblings	

WHAT ABOUT INTEGRATION IN COMPLEX DESIGNS?



Merging, connecting, and building form the basis



You will likely use multiple types of integration

Mixed Methods Research Association



mmira.org

- International conference every two years
- Regional conferences in off years
- Webinars monthly

THE MIXED METHODS RESEARCH PROCESS: (PLANO CLARK AND IVANKOVA)

- Research purpose and objectives
 - Discipline specific purpose statement, objective, aims
- Research questions
 - Further narrow the purpose
- Research purpose and questions
 - Drive the design and methods

PRACTICAL CONSIDERATIONS

- Timing
- Integration
- Priority
- Inferences

ISSUES AND DEBATES ABOUT THE MMR PROCESS

- I. How to write research questions?
- 2. What is the meaning of timing?
 - What about a convergent/concurrent design that draws a subset and interacts?
- 3. How should priority be considered?
 - "cannot be completely determined before the study is implemented"?
 - Can it be determined after?
 - Does it matter?
- 4. What is the process for drawing inferences?

DISCUSSION AND QUESTIONS

Selected Mixed Methods Research Books



Journals Publishing Mixed Methods Methodology



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